



Innovation Training Groups

Some of the most valuable businesses in the world include Google, Facebook, WhatsApp, Twitter, LinkedIn and the like. What is it they do to make them so valuable? Simple - they connect people.

Groups, connections and collaboration is where the real value is today. It is these connections and collaboration that makes businesses thrive, especially in today's competitive markets and fast time to market.

Nobody has all the skills and knowledge but with the benefit of the right combination of connections and people working in a group, amazing things can happen. In short, with a properly constituted group, the sum of the parts is far greater than the individual components.

We do innovation training in more than 26 countries, but best of all what we do is connect people from far and wide.

In essence, once you enter our space you are part of our group and the opportunities we see are shared worldwide within the group.

Our group is exclusive and worldwide, only the people we work with are able to leverage that value.

Some group connections that have led to successful innovation outcomes include the following from seemingly disparate parties:

- Northern Ireland, company with a need and Melbourne Australia – company with a solution
- Scotland, company looking for an innovation to set them apart – Perth Australia, a company with the right ingredient provided the answer
- Singapore – company with a need – UK, solution found
- Cali Colombia – a telecom company with a problem – Malaysia - a company using Australian technology – we connected them, transferred the idea – solution found.

This is what we do with our groups. Our value is in our group network.